



Print Use

Screen Use

MAVTV_Primary - 4 Color

Rich Black: C-30, M-30, Y-30, K-100
White
Pantone: 293C

MAVTV_Primary - 3 Color - Over Black

White
Pantone: 293C

MAVTV_Primary - B+W

Rich Black: C-30, M-30, Y-30, K-100
White

MAVTV_Primary - Black

Rich Black: C-30, M-30, Y-30, K-100

MAVTV_Primary - White

White

MAVTV_Primary - 4 Color

Black: #000000
White: #FFFFFF
Blue: #0340A7

MAVTV_Primary - 3 Color - Over Black

White: #FFFFFF
Blue: #0340A7

MAVTV_Primary - B+W

Black: #000000
White: #FFFFFF

MAVTV_Primary - Black

Black: #000000

MAVTV_Primary - White

White: #FFFFFF

When spot color not available, 4 C Process Blue: C-100, M-80.5, Y-11.4, K-2.48



StyleGuide

RGB: R-3, G-64, B-167

