

# LUCAS OIL MIDWEST SHORT COURSE LEAGUE STYLE GUIDELINES



Pantone #199 C  
CMYK: 0\_100\_72\_0  
RGB: 213\_0\_50



Pantone # BLACK  
CMYK: 50\_50\_50\_100  
RGB: 35\_31\_32



Pantone # WHITE  
CMYK: 0\_0\_0\_0  
RGB: 255\_255\_255



## Other Approved Variations

One-Color



Grayscale



On Black/Color Background



Embroidery



To reinforce and strengthen brand recognition, all guidelines on this sheet should be followed at all times.

***For more information, contact the Lucas Oil Graphics Department at (800) 342-2512.***