



®

MEDIA MENU



PROPERTIES

LUCAS OIL PRODUCTS, INC.

LucasOil.com

Lucas Oil Products is the quintessential story of the American Dream. Forrest Lucas came from extremely humble beginnings to become one of the most recognized names in the consumer oil products industry.

But, the Lucas Oil story is not one of overnight success. It began with one product and a lot of hard work, as well as an instinct for marketing. That one product became the top-selling additive in the American Truck Stop Industry. From there, Forrest and Charlotte employed aggressive product research to continually add new, innovative products to an ever-growing line. The marketing had to keep pace with product development, and the name Lucas soon became known as the “go-to” company for oils, greases and problem-solving additives.

A large part of Lucas’ success is its dedication to grass-roots American racing. This includes multiple vehicle sponsorships and racing event promotions as well as Lucas-themed events and motorsports venues. This has led to further research in products specifically for the racing industry, making it a favorite for champions worldwide. As the Lucas name continues to grow, it remains committed to its original formula of hard work, premium products and customer satisfaction.

In the words of Forrest Lucas, “Our forté is to make better products for industries and specialty situations that are not having their needs completely satisfied by other oil products and, believe me, the major oil companies have left a lot of weak spots. We have an excellent staff and a world of technology, which we have gained through years of research. Together we have done a great deal in a short period of time and we intend to do a lot more!”



CORPORATE HEADQUARTERS
1310 E. 96th Street, Suite 200, Indianapolis, IN, 46240



MANUFACTURING FACILITY
3199 Harrison Way NW, Corydon, IN 47112

MAVTV MOTORSPORTS NETWORK

MAVTV.com

Lucas Oil Products dedication to grass-roots motorsports has always been a driving force in its marketing. In order to help those sports to stay alive, grow and gain an even larger audience, Lucas Oil Products acquired MAVTV Motorsports Network, turning it into the number one motorsports network in America.

MAVTV offers an unparalleled line-up of exclusive motorsports, including flagship events like the Lucas Oil Chili Bowl Nationals, the AMA Pro Motocross Series and NHRA Drag Racing. It broadcasts not only mainstream events, but also covers grass roots racing from across the globe, including; drag boats, sprint boats, drag racing, pro pulling, rally racing, drifting, dirt racing and ice racing.

In addition to the myriad motorsports series, MAVTV has an entire lineup of automotive reality and custom build shows to suit the taste of every proud home mechanic or automotive enthusiast.

MAVTV is an all-in-one facility, housing the latest in cutting-edge video production equipment run by an incredibly talented and highly-trained staff of broadcast production professionals. The staff includes over 30 full-time in-house editors, as well as graphic designers, 3D animators, cameramen, sound engineers and myriad support staff for both in-house and on-location shooting and production.



MAVTV PLUS is the premier subscription-based motorsports streaming channel.

It allows 24/7 access to adrenaline-pumped racing and automotive reality shows - including LIVE racing events, expanded pre- and post-race action, behind-the-scenes content and unseen interviews!

Access it all on the most popular digital media players, tablets, smartphones, smart TVs and computers!





MAVTV



MAVTV
ON
FLOORACING

MAVTV on FloRacing is the digital home for live streaming of America's best motorsports. Join today to gain access to more than 2,000 Live Races and other feature content from the Lucas Oil Late Model Dirt Series, Lucas Oil Chili Bowl Nationals, the 500 Sprint Car Tour and much more.



MAVTV HEADQUARTERS, California
1310 E. 96th Street, Suite 200, Indianapolis, IN, 46240

MAV MEDIA GROUP

The MAV Media Group Marketing Platform is literally “Power In Numbers.” The more times the public sees your brand as part of their favorite motorsports and events, the more they will make your brand part of their everyday lives. MAV Media Group gives maximum exposure for your brand with its multi-platform, multi-dimension approach.

The MAV Media Group plan consists of four solid tiers for its foundation; wide spectrum content delivery, innovative social networking, Lucas-owned racing series, and Lucas-owned racing venues and sports complexes. This allows Lucas to deliver the highest-quality entertainment experience while ensuring maximum brand exposure for members of MAV Media Group.

MAV Media Group members benefit from unparalleled hands-on grass roots marketing to reach the motorsports demographic nationwide.

This includes:

- Track branding
- One-on-one interaction with race fans, drivers and teams
- PA/Video/digital announcements
- :30 Second commercial inventory
- Integration to MAVTV show content
- Product giveaways
- AND MORE!

MAV MEDIA
GROUP



MAV MEDIA GROUP
1310 E. 96th Street, Suite 200, Indianapolis, IN, 46240

LUCAS OIL SPEEDWAY

LucasOilSpeedway.com

Lucas Oil's commitment to the fans of motorsports culminated in the construction of Lucas Oil Speedway in 2011. Forrest Lucas wanted families to have a clean, welcoming, state-of-the-art facility where they could enjoy All-American entertainment.

The facility has grown over the years, and now encompasses the famous semi-banked dirt oval, a lake designed specifically for drag boat racing, an off-road course, a central tower serving food, refreshments, merchandise and attractions and even a camping area for those who don't want the fun to end!

Lucas Oil Speedway is host to year-round motorsports entertainment, from Late Models and Modifieds to Monster Trucks and Drag Boats. Known as the "Diamond of Dirt Tracks," Lucas Oil Speedway is a favorite not only of fans, but of the drivers and teams that come from all across the nation.

Lucas Oil Speedway is now the Heartland's hub for motorsports excitement and adventure!



LUCAS OIL SPEEDWAY, Missouri
700 East Highway 54, Wheatland, MO 65779

LUCAS OIL STADIUM

One of the most iconic and well-known of the Lucas-themed sports facilities is the Lucas Oil Stadium in Indianapolis, Indiana. Groundbreaking for the stadium took place in 2005, and the facility was completed in 2008. The Stadium is a marvel of modern architecture, including a mechanized retractable roof and the largest movable glass wall in the world (at the time of its construction).

Lucas Oil Stadium has a capacity of 70,000 people for large events, which has included Superbowl XLVI in 2012. It is most famous for being the home of the Indianapolis Colts, but is also host to conventions, concerts and competitions year-round. Lucas Oil Stadium ensures that Lucas is a household name for American families. Being proudly American is part of the Lucas philosophy, and American football reaches the hearts of sports fans across the nation.

Lucas Oil Stadium is a uniquely strong piece of the MAV Media Group marketing platform. MAV Media Group Partners enjoy brand visibility throughout the year, whether during football season or at one of the constantly rotating events that inhabit the stadium facility.



LUCAS OIL
STADIUM

LUCAS OIL STADIUM, Indiana
500 S Capitol Avenue, Indianapolis, IN 46225



RACING SERIES

LUCAS OIL SPRINT CAR DIRT SERIES

Sprint Car Racing is where modern dirt oval racing began - roaring, open-wheel cars with some of the world's bravest drivers battling for glory and the checkered flag. This is side-sliding, dirt-flogging, edge of your seat excitement that keeps the memory of the past alive while creating the drivers of the future!



ASCSRacing.com

LUCAS OIL CHILI BOWL NATIONALS

Since 1987, The Lucas Oil Chili Bowl Nationals have been like the Super Bowl of sprint car racing. For many fans, it is their yearly pilgrimage to Tulsa, Oklahoma to see dirt track racing at an INDOOR arena, where the sights and sounds of open-wheel racing are exponentially intensified! This five-night marathon weeds out all but the toughest and most talented drivers and leaves fans exhausted from adrenaline-overload!



ChiliBowl.com

LUCAS OIL LATE MODEL DIRT SERIES

The Lucas Oil Late Model Dirt Series is one of the heartland's most exciting and beloved dirt oval racing extravaganzas! Fans of Late Model Dirt are absolutely manic in their support of their favorite drivers, and the family friendly atmosphere and true sportsmanship make for a celebration of American ingenuity and power!



LucasDirt.com

LUCAS OIL MIDWEST LATE MODEL RACING ASSOCIATION

MLRA is the acronym for the Lucas Oil Midwest Late Model Racing Association. It is the Midwest's premiere showcase for the region's top late model drivers. Strict regulations, high speeds and hometown rivalries bring heart-pounding excitement to the Heartland! This is a racing series full of American spirit and pride!



MLRARacing.com

Hi-Performance LUCAS OIL PRODUCTS INC.

NOW AVAILABLE AT CIRCLE K

Circle K logo

Track Proven. Street Ready.

Just Faber Montoya
With Car Cover for
Aston McLaren GP

Base oils experience some of the toughest conditions on the planet: extreme heat, insidious poisons and massive RPMs. That's why the racetrack is the testing ground for all Lucas Oil Products. Every product is proven on the track so that it can provide unmatched protection on the

Lucas Oil Products

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Explore
Notifications
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Lucas Oil Products
The official sponsor of Lucas Oil. Lucas Oil Products produces a premium line of oils, greases and problem-solving additives.

1,348 Following · 10.8K Likes

Lucas Oil Products (10/20/2018) · 2,355 likes
The official sponsor of Lucas Oil. Lucas Oil Products produces a premium line of oils, greases and problem-solving additives. #LucasOil #ItWorks!

Advertisement for Lucas Oil Products featuring a price range of \$235 to \$296.5.

LUCAS OIL

SOLVING ADDITIVES AND PERFORMANCE LUBRICANTS

STABILIZER

STOP SLIP

STOP THAT ENGINE KNOCK

HEAVY DUTY

SLICK MIST

FAST & EASY INTERIOR DETAILER

FAST & EASY TIRE TRIM SHINE

INTERIOR DETAILER

TIRE & TRIM SHINE

SLICK MIST®

SLICK MIST® INTERIOR DETAILER

- Cleans and protects doors, dashboards, consoles, seats, steering wheels and trim
- Shake well before and during use
- Excellent for household leather and pleather

SLICK MIST® TIRE & TRIM SHINE

- Gives a long lasting shine to tires, bumpers, rims, rubber, plastic and vinyl trims
- Removes dull, grey oxidation from surfaces
- Ultraviolet light resistant

SLICK MIST® SPEED WAX

- Quick & easy exterior detailer
- Use either wet or dry for an extreme show car shine
- Excellent for boats and many household uses

Power And Protection From Dawn To Dusk.

FAST & EASY INTERIOR DETAILER

FAST & EASY TIRE TRIM SHINE

Hi-Performance LUCAS OIL PRODUCTS INC.

The World Leader of High Performance Lubricants and Problem Solving Additives

Maximum Efficiency and Proven Protection

ADRENALINE FILLED EXCLUSIVE

MAV TV
MOTORSPORTS NETWORK

AT&T U-verse DIRECTV FIOS Verizon YouTube TV VISION

Ships, boats and watercraft of all kinds are expected to have an extensive of water, salt, sunscreen and weather that aren't accompanied by land vehicles. That's why Lucas Oil Marine Products are designed specifically to deliver maximum protective and efficiency in the toughest conditions. For Your Boating, Outdoors, Boating and Watercraft.

Lucas Oil Products INC.

Performa and Life your Vel One Battle at

MARKETING

PRINT MEDIA

The traditional cornerstone of marketing consists of printed media and collateral, which allow a company's products and services to remain in the public eye for an extended period of time, creating a lasting impression that gives the consumer a sense of familiarity and confidence. The Lucas marketing plan includes all forms of printed material for maximum impact.

PRINT ADS

Print ads form the first wave of the Lucas impression. Each year, hundreds of ads are placed in a wide range of publications, from trucking industry magazines to racing series magazines and American lifestyle magazines that include farming, ranching and hunting periodicals.

FLYERS & CATALOGS

Flyers and Catalogs allow our marketing team to leave a strong visual reminder of the products we offer and the capabilities of those products. Catalogs and flyers are available through sales and marketing staff and flyers are also available at the Lucas booth during selected motorsports events.

OUTDOOR

Rounding out Lucas' print media arsenal is outdoor media, which consists of traditional and electronic billboards. There's no better way to connect with an automotive product consumer than with an automotive product billboard while they are driving their vehicle - which will soon be running on Lucas Oil products.



INDIANAPOLIS COLTS
LUCAS OIL
LucasOil.com • 800.342.2512

Lucas Fuel Treatment is the easy way to give your car a boost in both power and fuel mileage. Just add a bottle to your fuel tank. Lucas Fuel Treatment is an environmentally friendly lubricant that increases fuel mileage by causing the fuel to burn more thoroughly. It also eliminates the need for high-octane gasoline.



PERFORMANCE LUCAS OIL PRODUCTS INC.

Solutions For All Your Automotive Needs

Since 1989, Lucas Oil has produced the toughest, most quality automotive products on the planet. Whether you do, whether you drive, Lucas Oil has a product for your mechanical needs.

Fuel Treatments Appearance Care Transmission Fluids Motor Oils and Problem Solving Additives

LUCAS OIL 
Keep That Engine Alive! • LucasOil.com



Ultimate Protection For Ultimate Power!

X-TRA HEAVY DUTY GREASE

Big machines need maximum protection to keep them on the job and working properly in the most adverse conditions. That's why Lucas Greases are the best protection for any machine. They withstand extreme pressures, extreme temperatures, major maintenance and thermal shockwaves for maximum surface protection.

LUCAS OIL - IT WORKS!

LUCAS OIL
LucasOil.com • 800.342.2512



DIAMOND MAXima **JULY 17**

LUCAS OIL **LATE MODEL CUTE** **LUCAS OIL** **FULL-FLY**

LUCAS OIL PRODUCTS INC.

RACING ONLY **HIGH PERFORMANCE** **NEW ZINC TECHNOLOGY**



LUCAS OIL PRODUCTS INC.

PRODUCT CATALOG

OUTDOOR LINE **Superior Protection. Superior Performance.**

MARINE PRODUCTS

LUCAS OIL

ONLINE MEDIA

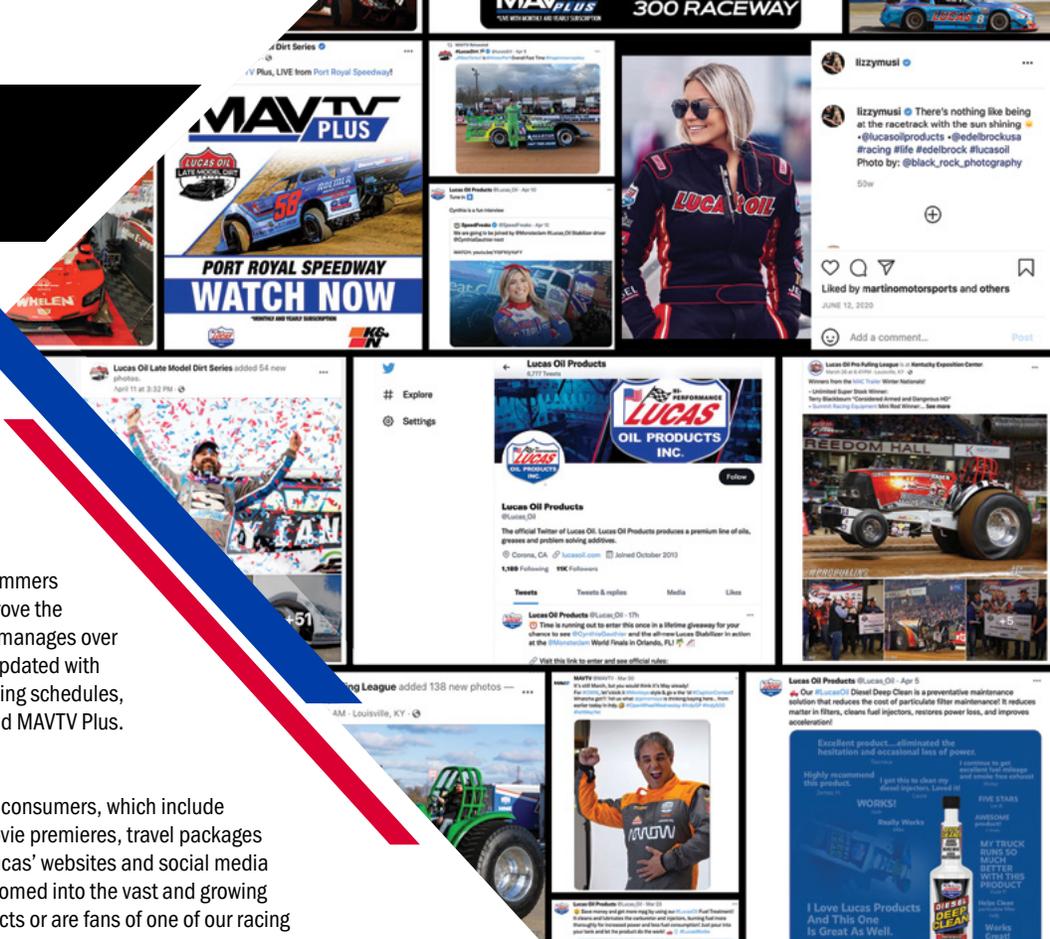
The majority of consumers are now computer-savvy and spend quite a bit of time at home and work interacting with their electronic devices. Lucas prides itself on keeping pace with technological advances in media. We have a full range of methods for connecting with modern consumers and keeping them aware of the ways that Lucas can help with their mechanical issues.

SOCIAL MEDIA AND WEB

Lucas Oil has a full staff of creative and talented web programmers and social media experts who are constantly striving to improve the online experience for fans and consumers. Lucas owns and manages over 20 websites and over 30 social media accounts which are updated with minute-by-minute information about products, services, racing schedules, special events and even our broadcast platforms; MAVTV and MAVTV Plus.

CONTESTS

Each year, Lucas holds a wide array of contests for fans and consumers, which include product giveaways, race ticket giveaways, subscriptions, movie premieres, travel packages and more! Each of these contests are accessible through Lucas' websites and social media accounts. Contests allow prospective consumers to be welcomed into the vast and growing Lucas world... whether they are in need of automotive products or are fans of one of our racing series or broadcast platforms.



BROADCAST MEDIA

Keeping pace with modern consumers is important, whether they are on the road or relaxing in their living rooms. Lucas Oil stays in touch with both new and dedicated customers through traditional broadcast media, namely radio and television advertisement.

We consider our customers to be members of the Lucas family. Our ads remind customers that our products are created to help them extend the life of their expensive vehicles and mechanical equipment.

We believe in straightforward American salesmanship, by telling the capabilities of our products and allowing the buying public to decide whether that product is right for their needs.

The Lucas media plan includes Radio and TV ad campaigns year-round and nationwide. We not only advertise our extensive line of products, but also the many Lucas-themed racing and motorsports events that happen across the U.S. Our goal is to let the public know that wherever they go, Lucas is there to be a friendly, helpful companion.



IN-STORE MARKETING

When you walk into an auto parts store or truck stop, the sheer volume of products can be confusing and daunting when you're trying to find the right product for your vehicle's needs. We try to simplify that process with available signage that can direct you to the right Lucas Oil products and to make suggestions that can help with your vehicle's particular issues.

SHELF TALKERS, END CAP SIGNAGE and **FLOOR DECALS** are designed to be a bright, simple message that grabs a customer's attention as they wander through the auto parts store. Shelves become a sea of meaningless labels and a glut of products that all address the same issue.

SHELF TALKERS direct a prospective customer to the right Lucas product, telling them its capabilities and letting them know how Lucas' high quality American formula is the best choice for them.

END CAP SIGNAGE keep a collection of Lucas' most popular products in the same display, turning the shopping chore into a fun and easy one-stop experience.

FLOOR DECALS take advantage of one of a store's most overlooked and valuable advertising spaces. The sheer volume of negative space allows a bright, informative floor decal to speak volumes to a customer in search of the right Lucas Oil Product and where to find it.





**EVENT
EXPOSURE**

ON-SITE EVENTS

Lucas Oil Products' extensive participation in motorsports and entertainment events all over the country allows it the opportunity for maximum brand visibility. While spectators are enjoying the event and its festivities, they are surrounded by images of the Lucas brand and the brands of MAV Media Group member companies.

Brand impressions include:

- Event entitlements and presenting sponsorships
- Track banners, inflatables, winners' circle branding and flags available in various sizes and locations
- Jumbotron spots and live track announcements
- VIP hospitality and tickets
- Vendor booths
- Ticket coupon inclusion
- Pace truck rides and ride-alongs



ON-SITE ACTIVATION

Motorsports events and automotive and outdoor lifestyle events are also a perfect place to introduce products to new potential customers and reinforce the brand with dedicated customers/fans.

Lucas Oil Products' brings its booth to events all over the country, allowing passersby to learn about the products, see them in person, see product demonstrations and to receive actual samples of the products on-hand.

Engaging consumers in person facilitates:

- Product testing, couponing and sales
- Driving customer traffic to retail stores and websites
- A strong impact on brand identity through up-close exposure and hands-on sampling
- Social media campaigns
- Press releases and email blasts



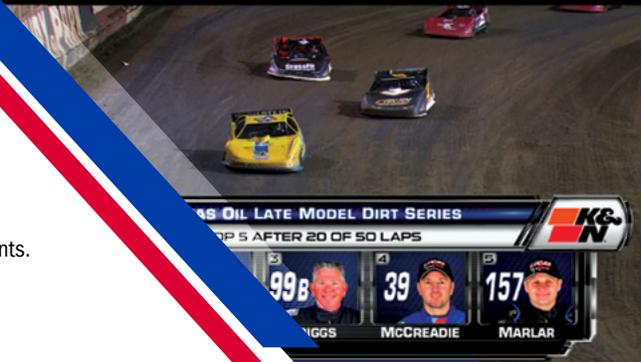
ON-SCREEN EXPOSURE

Lucas Oil Products' wide-scope marketing program and massive production resources allow it the ability to offer powerful, inexpensive marketing packages to member companies of MAV Media Group. Companies can advertise and market on national television at a fraction of the cost of a traditional commercial media buy.

Since MAVTV Motorsports Network films, edits and produces all of the programming that it sends to major networks, members of MAV Media Group are guaranteed massive exposure on each network that airs Lucas-themed and Lucas-supported racing events.

Television elements include:

- :30 second commercial inventory
- Scrolling ticker scoreboard
- Race recaps
- Starting grids
- Product placement
- Event entitlements
- High action POV shots with logo inclusion
- Tech tips
- In-show features
- "Brought To You By" billboards
- On-board cameras
- Track maps
- Vignettes presenting sponsorships





**PRODUCT
CATEGORIES**

AGRICULTURE

Agricultural equipment consists of a wide range of motorized machines from trucks and tractors to harvesters, combines and balers. This equipment is subjected to heat, dirt and harsh conditions, especially in planting and harvesting seasons. In order to protect these machines from the demands placed on them year after year, Lucas Oil Products has created a specialized collection of lubrication products:

- Heavy Duty and Industrial Gear Oils
- Universal Hydraulic & Transmission Fluid
- Complete Engine Treatment
- Heavy Duty and Pure Synthetic Oil Stabilizers
- Heavy Duty and Construction Grade Greases
- 5th Wheel & Slider Lube
- Hydraulic Oil Booster & Stop Leak
- Anti-Squawk/Anti-Shudder Additive
- AND MORE!

Full list of products available at LucasOil.com



CLASSIC CARS & HOT RODS

Lovers of classic cars and hot rods are known to treat their rolling treasures with the utmost care. They often spend a fortune recreating a rare automobile or converting one into a wild custom creation. They demand products that will keep their prized vehicles on the road and running at peak performance. Lucas Oil Products have additives that keep these older, finely tuned classics roaring down the highway for years to come:

- Hot Rod & Classic Car Motor Oils
- Multi-Vehicle Automatic Transmission Fluid
- Automatic Transmission Fluid Conditioner
- Complete Engine Treatment
- Engine Oil Stop Leak
- Heavy Duty Oil Stabilizer
- Complete Fuel System Renewal Kit
- High Mileage Fuel Treatment
- Octane Booster
- AND MORE!

Full list of products available at LucasOil.com



EVERYDAY CARS & TRUCKS

Everyday cars and trucks aren't just vehicles... they become members of the family. We depend on them every day to get us to work, to school, and to run every possible errand known to man. These vehicles are asked to do endless tasks and to do it without hesitation or problem. The best way to avoid those problems and to keep your everyday vehicle happy and healthy is to use a faithful regimen of Lucas Oil Products for every system:

- Complete Engine Treatment
- Upper Cylinder Lubricant Fuel Treatment
- Heavy Duty Oil Stabilizer
- High Mileage Oil Stabilizer
- Complete Fuel System Renewal Kit
- Fuel Stabilizer
- Safeguard™ Ethanol Fuel Conditioner
- Power Steering Fluid
- Synthetic Brake Fluid DOT3 and DOT4
- Slick Mist® Speed Wax / Interior Detailer / Tire & Trim Shine
- AND MORE!

Full list of products available at LucasOil.com



HEAVY DUTY TRUCKING

Truckers were the first dedicated customers of Lucas Oil Products, and for good reason. Forrest Lucas started his career as a long-distance trucker, and his Heavy Duty Oil Stabilizer was created for trucks like his own. Trucks spend hour after hour revving at constant high-RPMs. It takes special care to keep an engine from breaking down under those conditions. Lucas has a huge list of products to protect big trucks for the long haul:

- Heavy Duty Oil Stabilizer
- Pure Synthetic Oil Stabilizer
- CK-4 Diesel Oils
- Magnum CI-4 Oil
- Heavy Duty and Synthetic Gear Oils
- Synthetic 50WT Transmission Oil
- Anti-Gel Cold Weather Diesel Treatment
- Hub Oil
- 5th Wheel & Slider Lube
- AND MORE!

Full list of products available at LucasOil.com



INDUSTRIAL

Industrial equipment is among the largest and most hard-working machinery made. It is used in building and road construction and has to continue working in extreme heat or cold, day or night, rain or shine. To keep these friendly monsters running smooth and cool, Lucas Oil Products has devised a long list of essential additives and lubricants:

- Anti-Gel Cold Weather Diesel Treatment
- Complete Engine Treatment
- Diesel Deep Clean™
- Upper Cylinder Lubricant Fuel Treatment
- Universal Hydraulic & Transmission Fluid
- Heavy Duty and Pure Synthetic Oil Stabilizers
- Heavy Duty and Construction Grade Greases
- 5th Wheel & Slider Lube
- Hydraulic Oil Booster & Stop Leak
- Synthetic Universal Hydraulic Fluid
- AND MORE!

Full list of products available at LucasOil.com



MARINE

Boats and watercraft, by their nature, have a specific set of problems that plague their mechanical components. Water, salt and harsh weather conditions can cause havoc with engines and other on-board systems. Lucas Oil Products has devised a group of products that keep engines and other gear running smooth, prevent corrosion, and even help with yearly seasonal storage. Products include:

- Extreme Duty Marine Engine Oils
- Outboard Engine Oil
- 4-Stroke SAE 25W-40 Marine Engine Oil
- Synthetic Blend 2-Cycle Marine Oil
- 2-Cycle Land & Sea™ Oil TC-W3®
- Marine Fuel Treatment
- Fuel Stabilizer
- Deep Clean™ Fuel System Cleaner
- Marine Grease
- Slick Mist® Marine Speed Wax
- AND MORE!

Full list of products available at LucasOil.com



MOTORCYCLE

Motorcycles symbolize a special kind of American freedom - open roads, unknown horizons and brotherhood among riders. There are even myriad subgroups among riders - dirt bikers, adventure bikers, trail and quad riders and traditional v-twin cruisers. But bikes are notoriously temperamental because of their high-revving, high-performance engines. Lucas Oil Products produces an entire line of products specifically for motorcycles that helps to keep them running smooth, cool and reliable, so that you can hop on, start up and ride off to your next adventure! Products include:

- High Performance Motorcycle Oils
- High Performance Synthetic Motorcycle Oils
- V-Twin Gear Oil
- ATV / UTV Engine Oil
- 2-Cycle Land & Sea™ Oil TC-W3®
- Primary Chaincase Oil
- Motorcycle Oil Stabilizer
- Motorcycle Octane Booster
- AND MORE!

Full list of products available at LucasOil.com



SIDE-BY-SIDE (SXS)/UTV

Side-by-sides (SxS), ATVs and UTVs are both useful and fun, but their internal components experience massive heat and mechanical stress. The Lucas SxS Line was created specifically to address these issues and provide unmatched protection for hard-working utility vehicles. They withstand extreme heat and mechanical stress for endless days of off-road adventure and excitement!

Products include:

- SxS/UTV 4-Stroke Engine Oils
- SxS/UTV Multi-Purpose Gearcase & Differential Fluid
- SxS/UTV Command Drive Front Differential Fluid
- SxS/UTV Transmission Fluid
- ATV/UTV Engine Oil Semi-Synthetic SAE 10W-40
- High Performance Motorcycle Oils
- Slick Mist® Ceramic Speed Wax
- AND MORE!

Full list of products available at [LucasOil.com](https://www.lucasoil.com)



OUTDOOR LINE

Hunting, fishing and camping have deep roots in traditional American life. They allow us to get closer to the beautiful land around us and to re-connect with our ability to live off the bounty of that land. Firearms, fishing equipment and recreational vehicles of all sorts need protection from the harsh elements of the outdoors. Lucas Oil Products is proud to support those who carry on the proud heritage of the outdoor lifestyle by creating products that keep their gear functioning at optimum reliability. Products include:

- Extreme Duty Gun Oil
- Extreme Duty Bore Solvent & Ultrasonic Gun Cleaner
- Extreme Duty Gun Grease
- Extreme Duty Gun Cleaner
- Extreme Duty CLP
- Gun Metal Polish & Tumbler Media Additive
- Original Gun Oil
- Fishing Reel Oil
- 2-Cycle Land & Sea™ Oil TC-W3®
- AND MORE!

Full list of products available at LucasOil.com



RACING ONLY

Lucas Oil Products has been supporting motorsports since its inception - benefiting both local grass-roots drivers as well as spreading the Lucas name among fans. It's only logical that Lucas would one day make oils that are specifically formulated to address the needs of racing vehicles and the torturous conditions they endure. These oils, developed in association with Richard Childress Racing, have not only been bench tested - they have been track tested to respond to extreme horsepower, ultra-high RPMs and literally explosive heat and friction. The Racing Only Line includes:

- Racing Only Motor Oils
- Junior Dragster Racing Oil
- PLUS Racing Oils
- High Zinc Engine Break-In Oils
- L9 / L10 / L11 Racing Gear Oils
- Synthetic Racing Gear Oils (SAE 140 & SAE 250)
- G3 Racing Grease
- Racing Assembly Grease
- And MORE!

Full list of products available at LucasOil.com



WINTER

Winter brings its own set of challenges for vehicles and engines. Extreme cold temperatures change the actual properties of fuels and fluids and can create hazardous and damaging conditions for moving parts. Lucas Oil Products has a wide range of products that help with winter conditions, and keep your vehicle or machine ready for use - whether you're playing in the snow, on a cross-country haul or just storing your equipment for the season. The Winter Line includes:

- Synthetic 2-Cycle Snowmobile Oil
- Diesel Deep Clean™
- Anti-Gel Cold Weather Diesel Treatment
- Extreme Duty Gun Grease
- Complete Fuel System Renewal Kit
- Extreme Pressure Synthetic Grease
- Hydraulic Oil Booster & Stop Leak

Full list of products available at LucasOil.com



CONTACT

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contact@lucasoil.co.uk

The image features a dynamic background with flowing, wavy bands of blue and red. The top half is a light gray grid pattern. The Lucas Oil logo is prominently displayed in the lower-left quadrant.

LUCAS OIL®

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